





























Leave us your next  
Order for

## Printing

You do not have to send else  
where, when you can get it  
so easily and cheaply at home.

Our Print Shop is ready always to meet  
your requirements in

## Everything in the Job Printing Line

The Times Job Department  
P. O. Box 280

## The Proof is in the Eating

Mean a batch of bread has  
been up for the flour not  
turning out just right.

## Opportune Flour Is Always Reliable

It is manufactured from  
what grows in your own dis-  
trict, and ground in your own  
town. Why may not? Buy  
from us and you support home  
industry.

Custom Milling  
BREAD AND SHORTS  
FOR SALE

## McKay & GATES PROPRIETORS

Remainder of the flour  
not turning out just right.

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crisis began two years ago. These  
large monthly deposits of  
\$2,588,000,000. The losses and  
hardships entailed by these failures  
are readily to be imagined.

Canadian are indeed fortunate  
in that not one dollar of the money  
of depositors in Canadian banks  
has been lost during the period of  
depression. The banks of this  
country are sometimes criticized as  
being too conservative in their  
policy, but the record of failures  
of other countries indicates that  
the course pursued by Canadian  
banks has been judicious.

### PROPHET OF THE SLUMP SEES UPTURN AHEAD

While the word does not al-  
though not implicit faith in the  
weather man, it always appreciates  
his estimate of the kind of weather  
it wants. When, after a long spell  
of winter cold, he prophesies that  
tomorrow will be "brisk with  
slightly rising temperature," it is  
felt that the weather man has his  
good points.

In the same way, the latest an-  
nouncement of Roger W. Benson  
of the Department of Finance, that  
the man who greeted the depression,  
now states quite definitely that  
the depression is in retreat. He does  
not say that the depression is over,  
but he asserts that the present  
will be the last of the depression  
higher level, and that fundamen-  
tally better times are now definitely  
assured.

The robin's song and the flowers  
that bloom in the spring are not  
more welcome than Mr. Benson's  
statement. He is the man who  
brings the green leaves of hope  
to a world that has been mired  
in the food of depression.

### UNEMPLOYMENT AND PAID TO REST

In spite of every elaboration and  
delay promised by Parliament pro-  
vision, the bill of the Prime Min-  
ster, Mr. R. B. Bennett, extending  
the life of the unemployment and  
farm relief act to May 1, moved  
readily through the House.

After five divisions within 24  
hours, in all of which the Govern-  
ment was sustained by comfortable  
majorities, the bill passed second  
reading and went again into com-  
mittee.

Speaking for the Liberals, Mr.  
St. Lawrence, Vancouver, said the  
Government was willing to grant  
any sum asked for by the Govern-  
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Mr. and Mrs. Roy Harris, of the  
Queen's Hotel, returned to Car-  
ton Saturday afternoon, and re-  
turned on Sunday.

We are sorry to report that  
Mrs. D. Couker was taken ill Friday  
night, and has not yet returned to  
the Calgary hospital on Sunday.

Mr. and Mrs. Tom Grant have  
moved out to Mr. Miller's farm,  
south of town. Mr. and Mrs. A.  
Miller have moved to the States.

It is understood that there are  
some pretty good "Girl Scouts" in  
town. Maybe they have to make fire  
and ice.

Miss Lou Miller, shoe moving  
into the Ross Road, had an attack  
of apoplexy, and had to be taken  
to the Calgary hospital on Sun-  
day last.

A meeting of the Canadian Legion  
(Delta Branch) will be held in  
Coxes' Hall on Saturday evening,  
April 16th, 1932, at 8 p.m. The  
meeting will be held in hall in-  
stance and other matters.

Paul Killian, of Calgary, is now  
engaged as mechanic with Gibson  
Motors. We understand that Mr.  
Killian has been working in the  
shop, and is a very capable  
mechanic.

A suspected case of diphtheria  
was taken to the home of Mr. and  
Mrs. J. H. Smith, east of town,  
last week, and all the family were  
quarantined. Medical tests have  
been made, but establish that the  
case is not diphtheria. The case  
was not taken to the hospital.

The Delta Legion Society pre-  
sented their play, "The Spell of  
the Lunge," in Melchior on Monday  
night, 4th inst. The hall was well  
filled, and every thoroughly en-  
joyed the entertainment. Much  
thanks are due to Mr. W. J. Bass  
for his kind assistance in erecting the  
scenery for the play.

The Delta Branch of the  
Canadian Legion is now engaged  
in a campaign to collect money  
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## Twelve Months Best

By H. R. KROSTON  
President of the University of Western  
Ontario, London, Ontario

At the annual meeting of the Royal Auto-  
mobile Society of Canada, the first time  
since the founding of the society, the  
program of automobile racing during  
the year, 1931, was discussed. The  
program of racing was not discussed  
in the presence of a large number of  
the members of the society, who were  
present to discuss the program of  
racing for the year 1932.

We should not close this column  
without mentioning a development of  
the program of automobile racing  
which is being made in the future.  
The increased interest in the racing  
of automobiles is being made in the  
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## DID YOU EVER STOP TO THINK---

That merchandise that can stand persistent advertising  
makes an appeal which brings customers back  
time and time again.

Truthful advertising gives the public information—  
confidence in the merchandise and the merchants that  
sell it.

Persistent advertising gives friends for a business.  
It proves that the advertiser has the right merchandise  
at the right price.

## Well Advertised Merchandise Is Superior In Every Way

Good advertising not only makes new customers, but  
encourages old customers to buy more.

Quality, consistently delivered, creates a desire that  
only persistent advertising can satisfy.

THE ONLY WAY TO GET BUSINESS IS TO GO  
AFTER IT BY ADVERTISING. GETTING BUSINESS  
BY ADVERTISING IS EASY, CHEAP AND SURE.

## FREIGHT TRUCK LICENSE FEES

PROVINCE OF ALBERTA

### CLASSIFICATION OF TRUCKS

All freight vehicles and trucks, in addition to paying the  
fee for the license, are classified into three classes, A, B, and C,  
according to their weight and capacity. The fee for the license  
is as follows: Class A, \$10.00; Class B, \$5.00; Class C, \$2.50.  
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Class A—Includes trucks and trailers having a gross weight  
of more than 10,000 lbs. and a capacity of more than 10  
cubic feet.

Class B—Includes trucks and trailers having a gross weight  
of more than 5,000 lbs. and a capacity of more than 5  
cubic feet.

Class C—Includes trucks and trailers having a gross weight  
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## FOR SALE

About 20 tons of good clean slough  
hay, at three dollars per ton by the  
truck.

PERCY HENDERSON, Edmonton,  
1130-1140.

FOR SALE

Room Garage, 6' Grade No. 1; 1st  
floor, 10' x 12' 6" in. It will  
suit C.O.D. house. For sale.

1650 R. B. JAMES, Calgary.

FOR SALE

Wanted, a carload of black wood.

W. D. FITZSIMMONS

1525-1530 Highland Street, Shawmont.

FOR SALE

Subscription rates \$1.00 per annum  
in advance.

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